

You've Landed in the Right Spot to achieve Amazon Excellence!

SERVICES OFFERED

Feedback Repair, Metrics Health Assessment, Amazon Consulting, Listing Optimization, Amazon Product Reinstatement, Product Research Report, Account Reinstatement.

I look forward to working with you!!



SCOTT MARGOLIUS

PRINCIPAL, ECOMSELLER TOOLS



(844) 708-8723
scott@ecomsellertools.com
skype: sbm400
www.linkedin.com/in/scottmargolius
www.ecomsellertools.com
www.indbl.com/home
www.feedbackrepair.com

CHECK OUT THE GATED CATEGORIES HERE: <http://www.amazon.com/gp/help/customer/display.html?nodeId=14113001>
APPLY FOR BRAND REGISTRY HERE: <https://sellercentral.amazon.com/brand/catalog-brand-application/brand-application-wizard>

CONSIDERATIONS

Are you a Pro Seller? (usually necessary)

How long have you been on the platform? 90 days or more is best

How are your metrics? Are you meeting these minimum standards? These categories are gated for a reason and you will not be approved if Amazon doesn't trust you based upon your performance.

You must meet the following seller performance targets: Order defect rate: < 1%

Pre-fulfillment cancel rate: < 2.5%; **Late shipment rate:** < 4%; **Feedback %** of at least 95%

Have you had any recent account issues or performance notifications?

Look at your A to Z claims

Are you brand registered?

Do you have your own website?

Are you intending to sell your own branded items or resell others' or both?

Are they a Foreigner? in another country? If so, that just makes it harder.

Make SURE that the product you are trying to get ungated for IS IN FACT in the category you think it is.

1. Get 3 invoices. Get each of the 3 on a different day.
2. Make sure all of the information on the invoices is an EXACT match for information in the User Settings of the Client account
3. Make sure you get INVOICES and not receipts. NOT NECESSARY for pricing to be obscured
4. Invoices must be from suppliers that are NOT online-only stores. MUST show UPC's.
 - a) product sourcing: within the category, find a brand that is low \$ point and small and light.
 - b) find supplier options.
 - c) order in misc. quantities but min. 12 (more than what you would for only personal use).
5. ALL of your Amazon store info that matches.
 - 1) Amazon store name
 - 2) Amazon email address
 - 3) phone number
 - 4) a mailing address that matches what they have on file for you
6. INVOICE must match Amazon STORE name (not legal name)
7. SUPPLIER:
 - 1) their physical address
 - 2) Company name
 - 3) phone number
 - 4) email address
 - 5) their WEBSITE (test to make sure it works)
8. Printed out invoice (not electronic). Photographed with your phone. Not be altered in any way.
9. Apply early evening or late at night.

Reach out if you need help. scott@ecomsellertools.com

That was a great coaching call, I learned so much. Thank you for the Strategy Document! Next step is on me. Thanks for all the time you took to explain what I should know about my account!

★★★★★
Marcia, Nevada

We hired Scott to have some old historical negative feedback removed which was affecting our lifetime score. He was terrific and got all the negative feedback removed and now our lifetime score is at 100%. This is a great service and we would definitely use Scott again.

★★★★★
Lucy, UK

I couldn't be happier with your service in ramping up my private label product. I have been consistently ranking under 2000 in my category but thought I could do better. In just a few days, you helped me to get to a bsr of 700 and stay there for the first time ever! THANK YOU!

★★★★★
Andrei, Ukraine

PREPARED BY:



ecomsellertools